

Rayat Shikshan Sanstha's

Karmaveer Bhaurao Patil Institute of Management Studies & Research, Varye Satara

3. Kindly provide Details of each program such as: Name of the program duration, list of students enrolled (with signature of students), model certificates, curriculum, assessment procedures year-wise.

Submission: Supporting document in this regard are uploaded

Sr.No	Year	Course Name			Total Number
		Online Courses of MOOCs	Certificate/value added	Course Duration	of student
	i		1. Skill Development	40 hrs	87
			2.Spoken English	40 hrs	88
1.	2018-19		3.Aptitude Enhancement	30 hrs	70
			4.Hardware and Networking	30 hrs	121
			5.Tally with GST	40 hrs	66
			1 Personality Development	40 hrs	50
	2019-20		2.Communication Skill	30 hrs	37
2			3.Software Project Management	30 hrs	
2.			4. Skill Development	40 hrs	80
			5.Tally	40 hrs	65
			6.Interview Skill	30 hrs	
			7. Aptitude building	30 hrs	107
			8. Android course	35 hrs	32
			1.Spoken English	30 hrs	104
3.	2020-21		2.Aptitude Enhancement	30 hrs	98
			3.Tally With GST	40 hrs	68
			1. Digital Marketing	30 hrs	63
4			2. Python	30 hrs	91
	2021-22		3.Spoken English	40 hrs	248
			4. Aptitude Enhancement	30 hrs	98
			5. Tally With GST	40 hrs	95

		2. Introduction to Al		30 hrs	62	
			1.Java Script for beginners		30 hrs	57
	2022-23		Communication Skill	30 hrs	271	
5.			4.Python	30 hrs	70	
			3.Digital Marketing	30 hrs		
			2.Advance Excel	30 hrs	200	
			1.Skill Development	40 hrs		



Director

Karmaveer Bhaurao Patil Institute of

Management Studies & Research, Satura



Rayat Shikshan Sanstha's

Karmaveer Bhaurao Patil Institute of Management Studies and Research, Satara. Course Structure of Certificate Course in Skill Development 2018-19

Course	Demonstrate oral and written communication for professional use	
Outcomes	2. Analyze, appraise and distinguished listened word	
1	3. Write any business correspondence in English.	
	4. Calculate sums enveloped in quantitative aptitude.	
	5. Evaluate, infer and relate a situation in day to day functioning.	
	6. Administer competencies in profession.	
Expected	1. Communication Skill	
Skills	2. Numerical Ability	
Tipartation	3. Logical Thinking	
	4. Managerial Skill	
Marks 100	Total Hours of Teaching: 40 Hrs include written examination	
Session I	Lend me your ear please:	03 Hrs
	(Developing fistening skills)	
	. Listening: Introduction	:
	. Listening skills	·
	. Importance of listening	
<u>L</u>	. Developing listening skills	
	Create fluency, gain currency:	03 Hrs.
Session II	. Speaking skills	VO III S.
	Sentence structure	
<u> </u>	. Effective speaking	
Session []]	Read and feed the brain:	03 Hrs
L	. Reading : introduction	100 1115
)	. Reading speed	
]	. Reading skills	
	. Developing reading skills	
Session IV	Writing at a hand:	03 Hrs
	. Writing: introduction	75 1111
!	Writing skills	
	. Types of writing	
	. Effective professional writing	
Session V	Number system :	03 Hrs
	Basic Operations in Mathematics (Simplification)	
	BODMAS Rule	
	LCM and HCF	
	Indices and Surds	
,		

Session VI	Simple Interest and Compound Interest	03 Hrs
	Work , Time And Distance	05 1117
	Ratio and Proportion	i
	Profit and Loss	:
	Mensuration- Area and Volume	İ
	Data Interpretation	•
Session VII	Alphanumeric Series :	63 Hrs
	1) Alphabet Series 2) Number Series	43 H15
	Coding and Decoding	
	Directions and Ranking	
	Seating arrangement	
Session VIII	Blood Relations	03 Hrs
	Data Sufficiency	us mrs
	Syllogism	
	Input - Output	
Session IX	Interview Techniques	03 Hrs
	Preparation	05 1115
	Do's and Don'ts'	
	Attire	
	Body Language	
Session X	Personality Development and Goal Setting	03 Hrs
Session XI	Introduction & Icebreaker Activity	03 Hrs
	Creativity: Meaning, Process, Related to Creative People, Creative Companies.	05 1818
	Creative Practices.	
	Innovation: Meaning, Process, Related to Innovative People, Innovative	
	Companies, Innovative Practices	
Session XII	Leadership: Problem Solving and Decision Making. Planning. Delegation.	63 Hes
	Internal Communications, Meeting Management, Managing Yourself	

Dr.S.R.Nikam

Program Coordinator



Rayat Shikshan Sanstha's Karmaveer Bhaurao Patil Institute Of Management Studies & Research, Varye Satara

Course Name: Certificate Course in Spoken English

Duration: 1 Year (Academic Year 2018-2019)

Syllabus

Sr.No.	Topic	Sub-Topic	Lectures/Practicals Requires
I	Grammar	1. Vowels and Consonants.	
		2. Basics: Noun. Pronoun. Adjectives, Verbs.	
		3. Prefix.	
	!	4. Suffix.	:
		5. Synonyms and Acronyms.	
		3. Sentence Formation.	! ! !
		5. Tenses.	
	í	Activities/Task through role play and pair	15
		work	:
	!	1. Sentence construction with two, three and	
	:	so on words.	
		2.Dialogue.	
		3. Flash Cards.	
		4. Correction in given tasks and activities	
2.	Articulatory	1. Pronunciation	· ·
	Phonetics	2. Modulations in sound and usage of vowels	
		and consonants.	
ļ		Activities/Task through role play and pair	
i		work	
		1. Repeating A-Z Alphabets.	15
,		2. Repeating Sentences.	
{		3. Word Antakshari.	
- 1		4. Reading Paragraph form books or some	
		other source.	;
ļ		5. Correction in given tasks and activities	
3.	Vocabulary	1. Construction of sentence.	– · –—-
	•	2. Family.	
		Relating words and describing words.	į
J		4. Some common errors in English usages.	
i		5. Mapping words.	į
		6. Using Correct Words.	25
		7. Using Apostrophes.	:
!		8. Doing and Receiving Actions.	į
i		9. No use of two negatives.	I
i		10. Etiquette.	



				
ļ		Activities/Task through role play and pair		
	i	work	1	
i	į	1. Reading News Paper.		i
		2. Reading paragraphs from Books.		
		3. Repeating Sentences.		-
į	į	4. Giving words or small paragraph to pick		!
}	i	up similar words or sentence formation from	:	:
Ì		it.	!	·
		5. Small Talk.		l
		6. Narration.		
L		7. Correction in given tasks and activities.	•	
4.	Communication	L. Formal Greeting,		
:	Through	2. Informal Greetings and Farewells,	:	
!	Conversation	3. Formal Introductions.	į	
		4. Informal Introductions.	i	
		5. Expressing Abilities.		
İ	ļ	6. Useful Expressions.	•	
İ		7. Saying things Politely.		
		8. Doing and receiving the action using		
		correct words.		1
	ļ	9. Ways of Instruction.		i
ļ	ĺ	10. Ways of Suggestions.		
Ì		11. Body Language.		
		Activities/Task through role play and pair		
		work	25	
		1. Expressing abilities good or bad,		i
		2. Talking about locations.		
		3. Things about likes and dislikes.		i
i		4. Narration.		!
İ		5. Creative story telling.		
		6. Mapping rechniques.	! i	
		4. Interview		
		5. Presentation.		
		6. Group Discussion.		
}		7. Instant Speaking.	!	
		8. Expressing views on given topic.	!	
		9. Correction in given tasks and activities.		
	1		! !	
			!	

Ms. Nishigandha Bichkar Class Coordinator

Dr. B.S. Sawam

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Rayat Shikshim Sanctors

Karmayeer Bhaurao Patil Institute of Management Studies And Research, Satara,

Course Name: Certificate Course in Aptitude Enhancement Duration on Course: 1 Year/ 80 hrs. Academic year 2018-2019.

Objective of Course:

- 1. To Provide Students Core Competencies in respective subject.
- 2. To foster Better Aprillade Unbancoment.
- To improve Skill in Competitive I xans.
- 4. To Enhance Ability to Facing Changing Business Environment.
- 5. To Enhance Career Satisfaction.
- 6. To Increase Overall Employability Skill,

Course Outcome:

- The students should be able to identify the basic concepts of Apriliate and reasoning the they can use it in various competitive examinations.
- 2. The students should be able to understand the reasoning related aspects.
- 3. The students should be able to understand apritude techniques to use it is the examination which will increase their aptitude ability
- The students should be able to analyze technique of solving problems in various competitive examinations.

Reasoning Aptitude

Sr. No	Contents
1	Coding - Decoding: Letter coding. Number coding Mixed coding. Decoding 2
2	Series Completion: Number series, Alphabet series, Letter series 2
3	Odd man Out: Word classification. Atphaber classification
	Number classification 7
4	Analogy: Simple analogy. Alphabet analogy 2
5	Blood Relationship
6	Mathematical Operations 2
7	Puzzle Test
8	Number Series
9	Alphabet Test
10	Direction Sense Test
11	Seating Arrangement: Row seating arrangements, Circular Seating Arrangements as 1
12	Combinations
13	Syllogism
	TOTAL LECTURES

Quantitative Aptitude

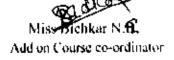
Sr. No.	Contents	Lectures
1	Number System: Types of numbers, Multiplication by short out Methods.	2
	Basic formulae. Division algorithm or buclidean algorithm	·
L	Progression	
2	H.C.F. And L.C.M.: Factors and Multiples, Highest Common Lactor, i.e.ist	1

,·····	Common Multiple, H.C.1 and L.C.M. of Fraction			
-3	Decimal Fractions: Decimal Fractions, Converse	ris Sur Part s a		
	Fraction, Operations on Declinal Traction - Recal	er – et it Decarria er – . Dansteini	into Value	21 j
4	Simplification: 'BODMAS' Role, Modulus or a	A CASSILIAN		
į 5	Square Roots and Cube Roots	iem igniser	-	1.
6	Average			. <u>.</u> i
7 -	Surds and Indices: Laws of indices, Laws of sur	4.		
. 8	Percentage			
9	Profit And Loss	· - ·	-	
10	Ratio and Proportion			
11	Partnership: Partnership, Ratio of Division of G	-· <u>-</u>		
12	Time and Work			1
13	Time and Distance			, 2
14	Problems on Trains			· , 2 -
, 15	Simple Interest			2
16	Compound Interest		· ·	2 -
[17]	Area			, Z
18	Volume and Surface Area	· ·		· · · 🛓 🗕
10	Permutations and Combinations: Fundamental	nringiples of Co.		1 1 2 -
i	Permutation, Combinations	principaes (a) ()	aanng.	. 2
20	Probability			• = -
:	TOTAL LECTURES	· - ·		. 2
•		_		311

English Language

	Pinglish Language	
Sr. No.	Contents	Lectures
į I	L. Noun : 1.1 Common Nouns	- Egranes
	1.2 Proper Nouns	. *
'	1.3 Singular Noun	:
	1.4 Plural Noon	•
	: L5 Collective Noun	:
:	L6 Masculine And Feminine Form of Nedo	
<u>. </u>	1.7 The Possessive Forms of North	
2	2. Pronouns: 2.1 Personal Propents	:
i	2.1.1 Subject Pronouns	¦ -
	2.1.2 Object Pronouns	1
1	2.1.3 First Person, Second Person and Third Person	
	2.2 Reflexive Pronouns	
!	2.3 Possessive Pronouns	•
	2.4 Demonstrative Pronouns	
1	2.5 Interrogative Pronouns	
L	2.6 Indefinite Pronouns	
3	3. Adjectives: 3.1 Kinds of Adjectives	,
1	3.2 The Order of Adjectives	<u>-</u>
	3.3 The Comparison of Adjectives	
ļ	3.4 Adjective Phrases	
4	4. Determiners: 4.1 The Articles	
l ;	4.2 Demonstrative Determiners	-
	4.3 Quantifying Determiners	
ļ į	4.4 Interrogative Determiners	
'	4.5 Possessive Determiners	
: 	4.6 Numbers	
5	5. Verbs and Tenses: 5.1 Subject and Verb Agreement	1
. !	5.2 Transhive and Intransitive Verbs	i.
	5.3 The Simple Present Tense	
ļ	5.4 The Present Progressive Tense	
<u> </u>	5.5 The Simple Past Tense	
	5.6 Irregular Verbs	

_ •	<u>*</u>	
	5.7 The Past Progressive Tense	
	5.8 The Present Perfect Tense	
İ	5.9 Irregular Past Participles	
	5.10 The Future Tense	
	5.12 The Imperative Form of Verbs	
6	6. Auxiliary Verbs	<u> </u>
7	7. Adverbs and Adverb Phrases : 7.1 Adverbs of Manner	2
	7.2 Adverbs of Time	
	7.3 Adverbs of Place	
	7.4 Adverbs of Frequency	
<u> </u>	7.5 Adverbs of Duration	
8	8. Prepositions and Prepositional Phrases: 8 (Preposition of Adverb	1
	8.2 Prepositions of Place	
	8.3 Prepositions of Time	
	8.4 Prepositions of Direction	
9	9. Conjunctions: 9.1 Conjunctions Linking Phrases	1
	9.2 Conjunctions with Lists	
i	9.3 Conjunctions That Join Sentences	
İ	9.4 Conjunctions of 1 me	
	9.5 Conjunctions of Place	
	9.6 Conjunctions of Reason	
!	9.7 Conjunctions of Purpose	
10	10. Septences : 10.1 Four Kinds of Septence	2
;	: 10.2 Semences with Objects	
	10.3 Simple Sentences	
·	10.4 Compound Sentences	
	10.5 Conditional Sentences	
:	10.6 Positive and Negative Sentences	
:	10.7 Questions	
:	10,8 Question-Word Questions	
İ	10.9 Question Tags	
11	11. Direct and Indirect Speech : 11.1 Direct Speech	
1	11.2 Indirect Speech	_
12	12. Punctuation	
'-	13. A List of Irregular Verbs	
	14. Important Points to Remember In English Language	
13	15. Reading Comprehension: 15.1 What is Comprehension	
'	15.2 Definition	
	15.3 Exam Oriented	
	15.4 How to Attempt Passage Questions	:
	15.5 General Tips	
[15.6 Sample Passages for Practicing (Liveresses)	
	16. Verbal And Vocabulary : 16 Para turnities	-
14	•	
	16.2 Sentences Completion	
	16.3 Verbal Analogies	
	16.4 Para Completion	
	16.5 Word Usage	
	16.6 Critical Reasoning	
	16.7 Vocab Middle roots, Prelix-Sailix Based	٠ <u>-</u>
	TOTAL LECTURES	







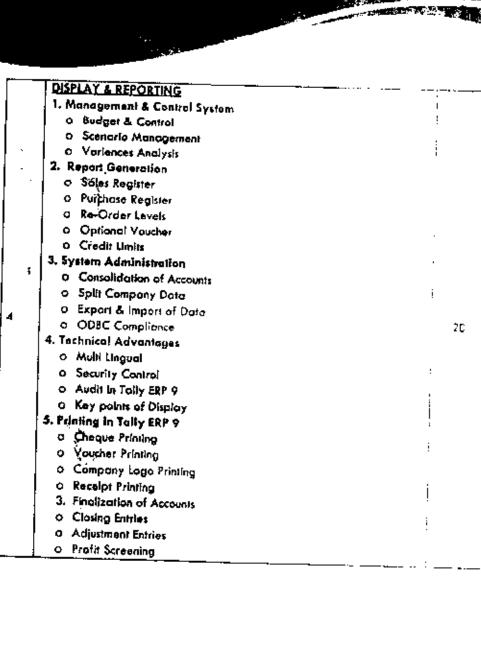
Mardware and Networking Course

Sr.No.	Tupies Name	Lectures
t	Introduction of computer components. Al Mother board. Main board 2. Storage Devices (HDD), CD, DVD. Hoppy Lie 3.3. Memory 4. Display Lint 5. Keyboard, Monse B. Hardware Installation. Problems and Troubleshooting. (Pelassembling) L. Mother board Installation. 2. SMPS Installation. 3. R. AM, HDD installation. 4. Printer Installation. 3. C. Installation of Operating System. Application software soil. Insubleshooting. 3. XP Installation. 2. Win 7 Installation. 3. Drivers Installation. 4. MN Office Installation. 3. Other Software. (PDL) Media. Player.	20
2	Networks Components Introduction Of network Types of Networks 1/1/4N/2/W/N/3 MAN B. Networks Components 1/Modem 2/Switch 3/Hub/4 Different cables C. Cable crimping and Network Parts Installation 1. Switch Installation 2/Assign IP/3/Create a workgroup/4/Network primer Installation, 5/Modem Installation D. Network Problems and Traeble shooting	15



1.00	1210 TO 1800 T	
	NON YEAR OLD THE STATE OF THE S	
	NON TRADING ORGANIZATION	
	1. Business Organization	:
	C Setvice organization	
1	o Trading organization	
	Manufacturing organization Assemblies as 5.	
	2. Accounting on Computers	
	8 asic of accounting concept Rules of Accounts	
1 .	O Basic Journal Entries	
1	· · · · · · · · · · · · · · · · · · ·	
	O Benefit on A/C of Computer	:
i,	O Transaction in Tally ERP 9	:
' ·	3. Tally Fundamentals	20
1	O Features of Tally ERP 9	
	o Configuration of Tally ERP 9	
]	O Creation/Setting up Company	
i	O Use of vouchers	
1	o Ledgers & Groups	
1	4. Service Organization	i ·
	o "Structure of Service Organization	
	a GST for services	:
İ	o GST for Expenses	
	o GST Adjustment & Payment	
ļ	o GST Report	
!	TRADING ORGANIZATION	
	1. Inward & Outward Supply with GST	1
	a Cash & Credit Purchase	İ
	o Cosh & Credit Sales	ļ
l i	o invoicing	:
!	Inventory creation with HSN	
	O Inventory Transaction with GST	:
	2. Overview of Tally ERP 9	
1.	O Features of Taily ERP 9	:
2	Advanced Accounting & Inventory Features	20
i i	o Fill Features	1
li	o F 12 Features	
i I	O GST Activation	:
] [3. Advanced GST Features	-
-	o Bill wise Details with GST	
!]	O Voucher Class for GST	
[O Cost Center for GST	:
[O Purchase from URD	:
ا.ــــا	O Bank Reconciliation	
		

			NAMES OF	
				ارنى دادىر خىلىقى ئوسى
				•
1		O Zero Valued Entries	:	
		o Bockup & Restore		
		a Additional cost on Purchases		
		a E-way Bill		
		O Interest Colculation	į	i
		4. Advanced Inventory Features		!
	÷	o Actual & Billind Quantity		
	•	O Separate Discount Column		ļ
		a Multiple Price Levels a - Point of Sale (POS)	!	
	·	5. GSTR, Accounting & Inventory Reports		
	1	O Accounting Reports	į	
		o GSTR ! Report		
		O Inventory Report		
		o GSTR 2 Report		
ŀ		o GSTR 38 Report	;	
		o B2B, Invoice Report	·	
1		o B2C (Large) Invoice Report		
İ		MANUFACTURING ORGANIZATION		
ļ		1. Purchase & Sales with GST		·
		O Purchase of Raw Material		
l		o Storage of Goods		
		a Production Process		
ļ		Processing in Manufacturing Maintenance of Locations	1	
[2. Functions with Tolly ERP 9		
Called Land of	Sec. and	o Recording Transactions	ļ	•
		o Adv. Accounting Vouchers		
		Adv. Inventory Vouchers		
		Manufacturing Youther		
	: .	3. Adv. Stock Transactions	ı	
Į.	3	Order Processing	20	
ļ	`	o Tracking numbers	: 20	
		o Rejection Notes	I	
-	ł	o Invoicing & Billing		
		a Cost Categories 4. Statutory Features	i	
ļ		o TDS		
ļ	ļ	o TCS		
•	ŀ	o Payroll		
		5. Tachnical Faalures		
	}	o Multi-Currency		
		o Predefined Cost Centers		
1	ļ	o Batch Wise Details	į	
		o Consolidation of Accounts	:	
1		o Bill of Material		
				b .
Page	5		The state of the s	
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Syllabus on Personality Development

(It is designed for 40 hours but can be stretched to 60 hours. It depends on the grasping of students.)

	Students will be able to develop professional personality, positive attitude towards everything.	<u>-</u>		
	Country over Adulta.	ie		
Course	2. Students will be able to develop good interpersonal relations with other individuals at work place.			
Outcomes	The state of the s			
	Students will learn the time management and professional manners and etiquettes			
	etiquettes.			
Expected	Self management skills			
Skills	2. Interpersonal skills			
Impartation	3. Etiquette and Manners			
(Through	4. Communication Skill			
Theory and				
Practical)				
Marks 50	Total Hours of Teaching: 40 Theory:28 Practical:12			
	a)Introduction to different personality traits			
Unit 1 :	D)Self Management Self Evaluation Self discipling Self-mini-			
a)Theory	Recognition of one's own strengths and weaknesses, Self-Discovery and Goal			
	County	03		
	d)Positive Thinking and Attitude- Development of Positive thinking and	H		
	attitude.			
<u> </u>	e)Interpersonal Relations- Sensitivity Training.			
	a)Meditation session(Students should write their experience about meditation	╀—		
	and submit it.)	3		
b)Practical	b)Sessions on interpersonal relations, e.g. How to introduce oneself, style of			
	greeting, introducing others to third parties. (Videos of students during practical			
<u> </u>	session to be recorded and preserved for evaluation)			
Unit 2 :	a)Etiquette and MannersProfessional EtiquetteTechnology Etiquette	ļ		
	Table Manners			
a)Theory	b)Time Management			
	c)Grooming-Dressing, Postures, Gestures,	07		
	e)email and telephone communication	Hrs		
	f)Physical Fitness- Importance and ways of achieving it., Healthy eating habits.			
L\D4	a) Practical session on table manners.			
b)Practical	b) Practical session on Dressing, Postures, Gestures	3		
	Effective Communication Skills	Hrs		
1	Introduction understanding communication			
• •	Introduction, understanding communication, the Communication			
Unit 3:	process, types of communication.			
a)Theory	Barriers to effective communication,	07		
ľ	7 C's of communication,	Hrs		
	A. Listening Skills:			
ĺ	Listening, Active listening and Passive listening, Blocks to			
	effective listening, Guidelines for Effective listening,			

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IV. About the Workshops

Workshap no.	Workshop description	Objective of Workshop
Day 1	Pre assessment	Pre-assessments provide to basis for monitoric students' progress and for measuring growth. They als help students foculation on specific learningoals.
Day 2	Learn Action, Description Pronunciation	it teaches students to communicate about events in the world by combining
Đay 3	Potion of Grammar	To gain effective communication skill, learn the right usage of Tenses.
Day 4	Grammar cont.	Conjunction & Preposition. Objective of learning Adjective is to make our English conversation more visual & vivid.
Day S	Scripted Dialogues	Scripted dialogues will help students read and orally practice correct usage of English and also provide models on which students can base their own
ay 6		conversations. Listening to audio and videos will help the students to develop better a) Comprehension b) Language competence c) Listening confidence d) Ability to identify sounds, words & phrases
y 7	Let's Make Conversation & Impromptu Role Play	Aim of the session is to learn to have a good flow of conversation, by inviting the other person also to speak.



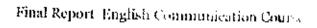
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		Invitation is in the form a questions. Through impromptu Roll Plays students will learn to utilize tactics for thinking quickly in public speaking
Day8	Debate & Speech Shadowin	Situations B Debate & Speech Shadowins will help in improving pronunciation, vocabulary & fluency.
Day 9	Writing - Picture Description & Essay writing	n To enhance the English writing skills of the students
Day 10	Post assessment	An attempt to measure student's growth over time from the time the student started the course. It will help to determine the extent to which students met the learning objectives developed.

Online course curriculum ~

Name of Unit	Objective of Unit
Mentality	The lessons help clear mental blocks for students struggling with English language. I helps them overcome the basic fear.
Parts of speech	It introduces us to the basic parts of speech.
Parts of speech 2	It introduces us to the basic parts of speech
Tenses	Students learn tenses to avoid errors in sentence structure and grammar
Tenses part 2	All tenses are creatively explained with loads of examples for better understanding
Questions	The unit deals with framing questions as it is an inevitable part of day to day conversations.





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V	

Vocabulary	Enhancing vocabulary and understanding it s
Eff	usage in day to day conversations.
Effective communication	English communication is made smooth and
	easy by introducing phrasal verbs, linking
	verbs and many other interesting lessons.

Assignment	Topics –
------------	----------

Title of Assignment	Instruction message to student 2-3 sentences
Zodiac Characteristics	Do you believe in Sun Signa- Google about your Sun Sign and share any 3 characteristics which matches your personality. For eg. I am a Libra – The 3 characteristics that match my personality traits are: Loyal, Diplomatic & Peace Loying. Just add why you feel these characteristics are true to you!
Paragraph Writing	Write a short paragraph on any one of the following topics:
	1.A stormy night 2. Your Dream Vacation 3. My Favonte Book



Course cod CCL 408	16;	BCA-II (Sem IV) Mini Project	Credit :02	Marks:50
Course	After com	pletion of this course student should be able to-		
Outcomes	1. impieme	ent fundamental domain knowledge of core pour	rees for donals - i	• ·- · · · · · · · · · · · · · · · · · ·
				ng simple
	2. Utilize t	ne software development techniques, skills and	modern tools	
		Lillidelines for Project	_	
	I. A group	of maximum two to four students prepare a p	nini project under	the
	D-1	o or niterial teacher.	•	
	3. Project	s should adopt SDLC approach		
	follow i	guide should provide progress report to each gr t.(Encl. Progress report)	oup & student sh	ould
	4. Number	r of Copies: The student should submit two Han		
ľ	Project	Report.	a-bound copies o	f the
- 1	5. The pro-	ject report is duly signed by Principal or Head	of Department P	o i au
	Outer a	na Statem,	л Берагинеці, РТ	oject
1	6. Accepta	nce/Rejection of Project Report:		
	o The	student should submit progress report with draft	f project report to	the .
	Sut.	<u> </u>		
	o Kesp	pective guide has right to suggest modifications	for resubmission	or accept
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a) Cover Page b) Institute/College Recommendation c) Guide Certificate d) Declaration e) Acknowledgement f) Index g) Chapter Scheme 1) Introduction to Project -Introduction -Existing System -Need and scope of Computer System -Organization Profile(Optional & applicable for live project only) 2) Proposed System -Objectives -Requirement Engineering. · Requirement Gathering Software Requirements 3) System Analysis System Diagram DFD **ERD** UML(if applicable) (Note: Use advanced tools and techniques as per requirement.) 4) System Design Database Design Input Design & its samples Output Design (on screen) 5) Implementation - System Requirement - Hardware - Software - Installation process - User Guideline 6) Reports (with valid Data) (Minimum 4 reports) 7) Conclusion and Suggestions Conclusion Limitations Suggestion Annexure Source code(Include Main Logic source code) Questioner/Schedule(if used) Student Guide Meet Record References i) Books ji) Journals iii) Periodicals and Newspapers

iv) Web/Blogs



Rayat Shikshan Sanstha's Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara

Syllabus for Interview Skill Course

Sr.	Content	Hours
I	Resume Writing	02
2	Personal Interview	03
3	Preparation	03
4	Typical Interview Format	04
5	Employer wish list	05
6	Tips regarding attire	04
7	Starting the interview	04
3	Body language	05
)	Standard Interview Question	04
0	Types of question	03
11	Elements of successful interview	02
12	Job interview Do's and Don'ts	01
	Duration	40



"Certificate course in Android Application Development"

Duration:35 periods (practical).

Evaluation: After completion of course issued certificate based in their 100 1 1 1 201K

performance.

Commencement on: 24th Nov To 30 Nov 2017

Timing: 10.30 AM to 4.00 PM.

Last date of

Syllabus:

Course Highlights:

Participants will be able to develop their own android applications

Participants will understand working of various android applications

Participants are encouraged to think and come up with new application ideas

Interactive lecture sessions

Group discussions to encourage innovation

Good multimedia content to help students grasp the material easily

Career guidance by experienced faculty

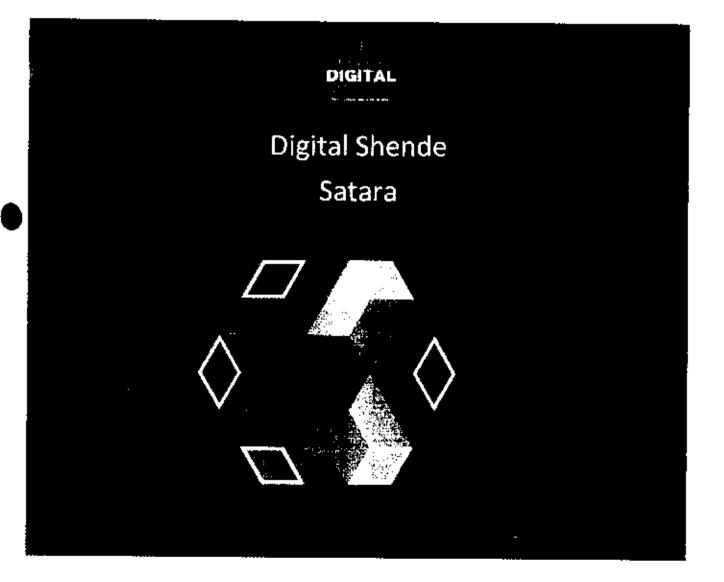
Course Structure & Topics covered:

- Introduction to Mobile Application Development
- Role of Android in mobile industry
- Introduction to Android SDK and its setup
- Building the Application Framework
- Designing User Interfaces
- Activities, Services, Intents, Broadcast Receivers
- Resources, Menus, Content Providers, Dialogs, Notifications
- Working with Data, Multimedia, Location
- Publishing the developed application into Play Store



Dr.B.S.Sawant (Director)

DIGITAL MARKETING LEVEL 1 SYLLABUS



Index

<u>Overview</u>

Module 1 Digital Marketing Fundamentals

Module 2: Website planning strategy

Module 3: Search Engine Optimization

Module 4 : Content & Blogging

Module 5: Google Analytics

Module 6: Social Media Marketing

Module 7: Email Marketing

Module 8: Inbound Marketing

Module 9 : Affiliate Marketing

Overview

Learn about Digital Marketing concept, uses, trending examples, advanced website structure, planning strategies, Search Engine Optimization structure-process, learn to create own generated marketing content submit to search engine, start earning through online platforms, inbound marketing. Additionally, learn how to market with email, and how to measure and optimize with Google Analytics.



Estimated Time: App. 23 days 2 hrs total 45 hrs



Prerequisites: No experience required





In foundation | basic understanding of the digital landscape

Assignments | Get understanding and to gain more knowledge

Provide hands practical's are shared and explained on the regular basis

Industry based cases are shared to provide essence of real time challenges faced

Evaluate the participants Digital Marketing training with **2 online test held** during training period.

Module 1: Digital Marketing Fundamentals

Becoming a digital marketer is a journey. In this module we understand the fundamentals of Digital Marketing which led's you understand the right concept of Trending digital Marketing in corporate business sector.

Module Project
Prepare to

Market

In this first project, you'll prepare for your new role as a digital marketer. You can choose to market your own company or a B2C or B2B product we've provided. Analyse their marketing effort online which we focus in this module.

	LEARNING OUTCOMES	
LESSON ONE	Welcome to Digital Marketing	Marketing is an essential part of your everyday life. We will take you on a journey through the evolving digital marketing landscape. This course will teach the fundamentals to help you navigate and thrive in this fast-growing field.
LESSON TWO	The Digital Marketing Framework	We provide a framework to help you make the right decisions in an everchanging digital marketing environment. Learn about our marketing map that covers the what, who, how, where and when of marketing
LESSON THREE	What: Your Business	The journey begins with understanding the "what" you are marketing. Learn how to articulate a business model in a concise targeted way.
LESSON FOUR	Where: Marketing Channels	There are many different ways to reach your customer at different stages in their journey, with an increasing number of marketing channels from which to choose.
LESSON FIVE	Why: Marketing Objectives & KPIs	Setting marketing objectives and measuring your progress toward them with Key Performance Indicators is a crucial step of the planning process



Module 2: Website planning strategy

The concept of Digital Marketing involves first website. Regarding to changing technical sectors all websites have to be re-structure time to time for get ranking position, reach potential viewers on Search Engine. It essential to get understand exact trending in-coming website structure with accurate planning strategy.

Module Project Create Website plan

In this first project—you'll create website plan including trending strategies websites provide be us. Make collection of different website professional – local regarding type we focus

	LEARNING OUTCOMES		
LESSON ONE	Understand website	Each business needs their online presence. This presence not only on social media, they need own domain website. Understand fundamentals of website.	
LESSON TWO	DOM Module	Understand exact DOM module helps focus how website execute on browsers	
LESSON THREE	Types of websites	There different types of website. Which have specific segmentations over online platform. Focusing exact types of websites	
LESSON FOUR	Website planning	Learn how create website plan, importance, key trending points essentials to include each webpage	
LESSON FIVE	Website structure	Learn website structure pros and cons of each structure, understand views behaviour during visit webpages	



Module 3: Search Engine Optimization

Search engine Optimization is key success over Digital platform each website have search engine. Business invest lot of efforts to get / maintains ranking position on SE for their brand. SE is endless process which provides many job opportunities for youths also includes start-up ideas. Let's understand search Engine Optimization.

Module Project
Implement SE
Best Practices

In this first project, you'll provides best Search Engine practise. Search Engine practices may open you best job or Star-up opportunities. We provides best SE session as these are **our core session** of our training.

	LEADVING OUTCOMES		
	LEARNING OUTCOMES		
LESSON ONE	Understanding Search	Starting from fundamental lets understand what is exact SEARCH. How it works, purpose of Search in our life.	
LESSON TWO	Search Engine Fundamentals	Core definition of search engine. Understanding the process, structure and insights of Search Engine	
LESSON THREE	Google Search Look out	Get details of Google Search website, structure, how Google get signals, what we have to do for that signals for getting ranking position over Google Search.	
LESSON FOUR	Search Engine Types	This lesson focus on Search Engine types, learn on page off page optimization get best practices during this lesson	
LESSON FIVE	Jobs in SEO	We describe what it's like to be a Search Engine Optimization (SEO) Marketer and what skills recruiters look for in the hiring process.	



Module 4: Content & Blogging

Shape your Digital Ideas. Content can be stated as KING of digital Marketing. Learn how, why for whom you are writing content. Exact successful content strategy. Get practice over professional blogging. Create your own digital content on basis of previous modules, focus on practices practices and practise

Module Project

Create and submit

In this first project, you'll create your own digital creation and submit to search engine. Which helps you highlights in resume too

	LEARNING OUTCOMES	
LESSON ONE	Content	Learn actual process of content strategy for text, images, videos, audio on social media, search engine
LESSON TWO	Content segments	Get in depth of content segments. Learn with best practices writing content for targeted audience
LESSON THREE	Professional Blogging	Learn key aspects of professional blogging. Understand blog insides outsides
LESSON FOUR	Digital creation	Create your own digital creation with previous modules we learnt. Submit your creation to search engine
LESSON FIVE	Jobs in content writing	We describe professional content writing jobs and what skills recruiters look for in the hiring process.



Module 5: Google Analytics

This module you'll learn basics of Google Analytics which almost each websites used for understanding their online behaviour. Implement Google Analytics to your own digital content, analyse your digital content, create reports.

Module Project

Open Google
Analytics account
and measure

In this first project, you'll create Google Analytics account for your own previous digital content. You analyse your content online behaviour, crate custom reports, download with right segmentations, views

	LEARNING OUTCOMES		
	ELARNING OUT COMES		
LESSON ONE	Introducing Google Analytics	Learn Why digital analytics? How Google Analytics works also create Google Analytics setup with your Gmail account	
LESSON TWO	The Google Analytics interface	Learn Google analytics interface including. Navigating Google Analytics. Understanding overview reports. Understanding full reports. How to share reports. How to set up dashboards and shortcuts.	
LESSON THREE	Basic Reports	Understanding Basics reports i.e. Audience reports Acquisition reports Behaviour reports etc.	
LESSON FOUR	Read and analyse Google Analytics reports	In this less your will learn how read and analyse Google analytics account report with your own digital content	
LESSON FIVE	Opportunities in Google Analytics	In this lesson we focus best opportunities in Google Analytics for youth getting jobs as well as start-up	

Module 6: Social Media Marketing

This module will help you shape the conversation around business, build loyalty, and attract new customers and partners; it's the only social media training you'll ever need. Building an effective social media strategy will expand all of your other inbound marketing efforts as well as build brand awareness, drive word of mouth, and attract buyers

Module Project

Social Media Content, calendar In this first project, you'll create wide digital content regarding your own digital creation. You'll also create monthly bases Social Medial Calendar for your Digital Creation.

	LE	ARNING OUTCOMES	
LESSON ONE	Developing a Social Media Strategy	Creating a promotional plan that takes advantage of social and digital technologies will help you shape the conversation, build loyalty, and attract new customers and partners	
LESSON TWO	Social Media Listening and Monitoring	Social media is so much more than a way to amplify your message it's a powerful listening device that your whole company can learn from .Lets learn how impact Social Listening on business	
LESSON THREE	Building a Content Strategy for Social Media	Social media is nothing without the content that makes it interesting for its users, understand the basic types of social media content, how to develop a strategic plan, and key factors that will help your content have the best results.	
LESSON FOUR	Extending Your Reach on Social Media	Social media practitioners need to understand how to take advantage of influencer marketing and how to encourage more people to generate content that highlights your brand, products, and services in a positive way. Let's focus on key points how to	



extend reach on social media.

	'	
LESSON FIVE	Using Social Media to Build One-to-One Relationships	Individuals who engage with you on social are likely to trust you more, have deeper loyalty, and will be more likely to recommend your products and services to others. Learn how to get this for your sucess over social media platform
LESSON SIX	Introduction to Social Media Advertising	In this lesson, you'll learn about the advertising options that are available across multiple platforms, including Facebook, Instagram, Linkedin, Twitter, Pinterest, YouTube, Qoura, Share-it etc.
LESSON SEVEN	Essentials for Continued Success with Social Media	Social media is an evolving field, and understanding the challenges, risks, and opportunities for continued success is critical for social media professionals. Learn about the importance of understanding the governance and risks associated with social media
LESSON EIGHT	Social Media Calendar	Create your own social Media Calendar on your digital creation for one month



Module 7: Email Marketing

Email Marketing provides close relation to perspective loyal customer rather than cold calling. Engagement through email marketing stated as professional marketing sector in trending technical field. You'll gain the knowledge and practical skills needed to create an email marketing strategy that grows your business

Module Project

Professional Email campaigns In this first project, you'll create professional E-mail campaign with best practices

	LEARNING OUTCOMES		
LESSON ONE	Understanding Email Marketing	Learn why email marketing is an important part of inbound and how to build an effective email marketing strategy for growth	
LESSON TWO	Creating a Contact Management and Segmentation Strategy	Learn how to create a contact management and segmentation strategy that's designed to help you send contextual content in emails and create conversations that people want to engage with	
LESSON THREE	Sending the Right Email	in this lesson, you'll learn the key components of how to send the right email to the right person at the time and provide the most value to your contacts in the process.	
LESSON FOUR	Testing Your Marketing Emails	In this lesson you'll learn why testing your marketing is an important piece of your overall email marketing strategy in addition to what types of tests you can run on your marketing emails and how to position those tests.	
LESSON FIVE	Create Email Marketing Campaign	Create professional email marketing campaigns using best templates.	



Module 8: Inbound Marketing

Inbound Marketing is process of create loyal costumer for your products or services through online platform. Let's understand how it work and get details.

Module Project

Create inbound marketing module In this first project, you'll create inbound marketing module for product or service provides by us.

	LEARNING OUTCOMES	
LESSON ONE	Inbound marketing term	Learn actual terminology of Inbound Marketing
LESSON TWO	inbound Marketing examples	Let's focus on IM examples how we all involve this IM day-life through various online methods
LESSON THREE	Understating Inbound Marketing	Lest understand process of Inbound Marketing. Lets implement for your previous digital creation.
LESSON FOUR	Inbound Marketing Future of Digital Marketing	Inbound Marketing is everywhere. Get details what's the future of digital marketing with IM. How we have to prepare for this.
LESSON FIVE	Opportunities in Inbound marketing	We describe best jobs, start-up opportunities in Inbound Marketing over global platform.

Module 9: Affiliate Marketing

Interested in tapping into the **revenue** in affiliate marketing industry this module takes you best eye-sights of growing affiliate marketing sector over online media.

Module Project

Create affiliate marketing structure In this first project, you'll create affiliate marketing Digital structure B2B, B2C companies provided by us.

	LEARNING OUTCOMES		
LESSON ONE	Fundamentals of affiliate marketing	Learn actual fundamentals of affiliate marketing, process, the trending facts.	
LESSON TWO	How it works	Learn how exact affiliate marketing works what is it's types pros and cons. How it help you get earning through online platform	
LESSON THREE	Affiliate marketing trending platform	Learn key trending affiliate marketing platform in India	
LESSON FOUR	Affiliate marketing structure	Create your own affiliate marketing structure how B2B, B2C companies works today	
LESSON FIVE	Opportunities in Affiliate marketing	We describe best earning, jobs opportunities in Affiliate marketing trending today in India or near by you.	



An Introduction to Python

- 1 Ice Breaker
- 2 Introduction
- 3 Whetting Your Appetite
 - 3.1 Where From Here
- 4 Using the Python Interpreter
 - 4.1 Invoking the Interpreter
 - 4.1.1 Argument Passing
 - 4.1.2 Interactive Mode
 - 4.2 The Interpreter and Its Environment
 - 4.2.1 Error Handling
 - 4.2.2 Executable Python Scripts
 - 4.2.3 The Interactive Startup File
- 5 An Informal Introduction to Python
 - 6 5.1 Using Python as a Calculator
 - 5.1.1 Numbers
 - 5.1.2 Strings
 - 5.1.3 Unicode Strings
 - 5.1.4 Lists
 - 5.2 First Steps Towards Programming
- 6 More Control Flow Tools
 - o 6.1 if Statements
 - 6.2 for Statements
 - o 6.3 The range() Function
 - o 6.4 break and continue Statements, and else Clauses on Loops
 - o 6.5 pass Statements
 - 6.6 Defining Functions
 - 6.7 More on Defining Functions
 - 6.7.1 Default Argument Values
 - 6.7.2 Keyword Arguments
 - 6.7.3 Arbitrary Argument Lists
 - 6.7.4 Lambda Forms
 - 6.7.5 Documentation Strings
- 7 Data Structures
 - o 7.1 More on Lists
 - 7.1.1 Using Lists as Stacks
 - 7.1.2 Using Lists as Queues
 - 7.1.3 Functional Programming Tools
 - 7.1.4 List Comprehensions
 - o 7.2 The del statement
 - 7.3 Tuples and Sequences
 - o 7.4 Dictionaries
 - 7.5 Looping Techniques
 - 7.6 More on Conditions
 - 7.7 Comparing Sequences and Other Types
- 8 Modules
 - o 8.1 More on Modules
 - 8.1.1 The Module Search Path
 - 8.1.2 "Compiled" Python files
 - 8.2 Standard Modules
 - 8.3 The dir() Function
 - o 8.4 Packages

- 8.4.1 Importing * From a Package
- 8.4.2 Intra-package References
- 9 Input and Output
 - 9.1 Fancier Output Formatting
 - 9.2 Reading and Writing Files
 - 9.2.1 Methods of File Objects
 - 9.2.2 The 'pickle' Module
- 10 Errors and Exceptions
 - o 10.1 Syntax Errors
 - 10.2 Exceptions
 - o 10.3 Handling Exceptions
 - 10.4 Raising Exceptions
 - o 10.5 User-defined Exceptions
 - o 10.6 Defining Clean-up Actions
- 11 Classes
 - o 11.1 A Word About Terminology
 - o 11.2 Python Scopes and Name Spaces
 - o 11.3 A First Look at Classes
 - 11.3.1 Class Definition Syntax
 - 11.3.2 Class Objects
 - . 11.3.3 Instance Objects
 - 11.3.4 Method Objects
 - 11.4 Random Remarks
 - o 11.5 Inheritance
 - 11.5.1 Multiple Inheritance
 - o 11.6 Private Variables
 - o 11.7 Odds and Ends
 - 11.7.1 Exceptions as Derived Classes
- · 12 What Now?
- A Interactive Input Editing and History Substitution
 - o 12.1 Line Editing
 - 12.2 History Substitution
 - 12.3 Key Bindings
 - 12.4 Commentary
- B Floating Point Arithmetic: Issues and Limitations
 - o 12.5 Representation Error



Excel Course Syllabus							
Part	Part Name	Duration (Hours					
Part A	Basic Excel	10					
Part B	Overview of Excel Ribbons	6					
Part C	Advances Excel	10					
Part D	Excel Shortcut Keys	4					
	Total Duration (Hours)	30					









Soft Skill Development Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs						
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Soft Skill Development Course	durin	g Academic	Year 20			

Dr. M. B. Bhosale Co-ordinator









Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Android Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mr.	rs					
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Android Course during Academ	nic Year	r 20				

Dr. R. D. Kumbhar Co-ordinator









Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Software Project Management Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs						
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Software Project Managemen	t Cour	se during A	cademic	Year 20		

Dr. R. D. Kumbhar Co-ordinator













Interview Skill Course

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studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Interview Skill Course during	Acaden	nic Year 20				

Dr. S. B. Chavan Co-ordinator













Personality Development Course

CERTIFICATE

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studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Personality Development Cou	rse du	ring Acaden	nic Year	20		_

Dr. M. B. Bhosale Co-ordinator













Tally with GST Course

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studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Tally with GST Course during	Acaden	nic Year 20				

Mr. V. D. Patil Co-ordinator













Hardware & Networking Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs						
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Hardware & Networking Cour	se dur	ing Academ	ic Year 2	00		_

Dr. R. D. Kumbhar Co-ordinator









Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Aptitude Enhancement Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs						
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Aptitude Enhancement Course	e durin	g Academic	Year 20			











Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Spoken English Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mr	rs					
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Spoken English Course during	Acadei	mic Year 20				

Dr. S. R. Nikam Co-ordinator









Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Advance Excel Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs						
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Advance Excel Course during A	Acaden	nic Year 20 _				

Dr. S. S. Bhola Co-ordinator









Digital Marketing Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mr	rs. No	de Harst	vardha	in Pra	bhak	37
studying inMBA	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Digital Marketing Course duri	ng Aca	demic Year	20 21-	22.		









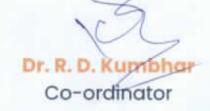
Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Python Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / M	rs. <u>G</u>	odose N	amrat	a kiro	in.	
studying inBcA-TIT	from	KBPIMSR,	Varye,	Satara	has	successfully
completed Python Course during Academ	ic Year	2021-22				









Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Skill Development Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs. Chowan Anagha Bhaskor

studying in _______ from **KBPIMSR**, **Varye**, **Satara** has successfully completed **Skill Development Course** during Academic Year 20 _______



Dr. M. B. Bhosale Co-ordinator









Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Communication Skill Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs. Sa Digale Arti Deepak							
studying in _	BCA-II	from KBPIMSR , Varye , Satara has successfully					
completed Con	nmunication Skill Cou	irse during Academic Year 20 19 - 20					













Karmaveer Bhaurao Patil Institute of Management Studies and Research, Varye, Satara.



Aptitude Building Course

CERTIFICATE

This Certificate is Awarded to Mr. / Ms. / Mrs							
studying in	from	KBPIMSR,	Varye,	Satara	has	successfully	
completed Aptitude Building Course duri	ng Aca	demic Year	20				





Director